



Ambassador Program 2024-2025

Love \$7,500
 Hope \$5,000
 Healing \$2,500
 Compassion \$1,000
 Joy \$500

| Online & Print Benefits | | | | | |
|---|--------|--------|--------|--------|--------|
| Logo on website with link to your business <i>(with over 115,000 views annually)</i> | * | * | * | * | * |
| Recognition on social media <i>(Facebook & Instagram with paid Ads to their estimated 220,000+)</i> | * | * | * | | |
| Recognition featured in eNewsletter | AD | Logo | Listed | Listed | |
| Recognition in Annual Letter/Report | * | * | * | * | * |
| Press Release for Awareness and Events | 2 | 2 | 1 | | |
| Recognition in our Annual Calendar <i>(3,000 Distributed)</i> | ¼ Page | Logo | Logo | Listed | Listed |
| Recognition on a stand-up sign at tabling awareness events | * | * | * | | |
| Recognition on a banner at our two thrift shoppe locations | Logo | Listed | Listed | * | |
| Annual Fundraising Events | | | | | |
| Pickleball for Peace - Business shout-outs over the speaker | * | * | * | | |
| Logo on Banner | * | * | * | * | * |
| V.I.P. Parking at the event | | | | | |
| Table/tent space at event | * | * | | | |
| Entries into round-robin | 2 | | | | |
| Recognition event website | * | * | * | * | * |
| Annual Breakfast - Event entry | | | | | |
| Recognition in event program | * | * | | | |
| Business Logo on presentation screen | | | | | |
| Recognition on the registration site | * | * | * | | |
| Run for Peace 5K- Table/tent space at event | * | * | * | | |
| <i>(500-800 Attendees)</i> Logo on yard sign along the route | * | * | | | |
| Logo on banner at Run for Peace 5K | * | * | * | * | * |
| Logo on 600+ race shirts | * | * | * | * | |
| Logo on event posters | * | * | * | * | * |
| Recognition on 5K site | * | | | | |
| Promo items in race bag <i>(optional)</i> | * | * | * | * | |
| Entries into race | 8 | 6 | 4 | 2 | |
| V.I.P. Parking at the event | * | | | | |
| Fashion for Action- AD Space in event program | ½ Page | ¼ Page | Logo | Logo | Listed |
| <i>(100-150 Attendees)</i> Event entry | | | | | |
| Business shout-outs by Emcee | * | | | | |
| Name listed on ticket sale website | * | * | * | * | |
| Provide a model for the show <i>(optional)</i> | * | * | | | |
| Exclusive to our Partners | | | | | |
| Private tour of the agency | | | | | |
| Membership to the Betty Griffin Center Giving Circle of Growth | * | * | * | * | * |
| Invitation to the annual Ambassador & Donor Appreciation event | 4 | 4 | 2 | 2 | 1 |

***In-Kind donations are always accepted for events and shelter. Specific needs can be found on our website or Facebook.*
 You can learn more about the program or become an Ambassador online at www.bettygriffincenter.org/donate
 Contact Development Director, Kenlie Herring, at kenlieh@bettygriffincenter.org with any questions.

